



THE MUSHROOM FESTIVAL, INC.

P.O. BOX 1000 KENNETT SQUARE, PA 19348

Email: mushroomvendors@gmail.com

New for 2017 –

No applications will be accepted after 8-1-17.

2017 PROMOTIONAL VENDOR INFORMATION, RULES & REGULATIONS

Mission:

The Mission of the Mushroom Festival is to promote the mushroom, educate consumers about the health benefits of mushrooms and to promote tourism in Southern Chester County, all while financially supporting local and regional charities through a grant process.

General Information:

The Mushroom Festival will take place Saturday and Sunday, September 9th and 10th, 2017 in downtown Kennett Square, PA. Festival hours are from 10 AM – 7 PM on Saturday and 10AM – 5 PM on Sunday. This is an outdoor street festival and will be held rain or shine.

What is a Promotional Vendor?:

Promotional Vendors are those who **market** their product, business or services only and are not selling an item at the Festival. **Regular Promotional Vendor** spaces are located on the side streets in one of our Business Expo areas. **Premium Promotional Vendor** spaces are available along State Street (see separate application)

Promotional Vendor Fees:

- **10'x10' Promotional Space on side streets: \$625** (\$700 after 7/1/2017)

General Rules:

- **Canopies are required and must be supplied by the vendor.**
- Electric is **available** for an additional fee (see application) on a first come, first serve basis.
- All display and merchandise must be placed within your 10' X 10' space. Items may not extend into the street more than 10 feet from the curb or extend behind your booth space.
- **Sidewalks must remain open and clear at all times.**
- This is a family event. No flammable or harmful items may be displayed.
- No booth sharing is allowed.
- Overnight security will be provided. Each vendor is responsible for securing their booth.
- The Festival is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify the Mushroom Festival immediately of cancellation. No refunds will be granted within 30 days of the show.

Application Procedure:

- Completed application, including a description of your merchandise (required by all applicants).
- Four pictures of vendor set-up (2016 vendors are exempt)
- Signed Hold Harmless Clause (on application)
- All fees must be submitted at the time of application. Those vendors not accepted will have their checks returned or credit card information shredded
- A check for the appropriate amount made payable to The Mushroom Festival, Inc.
- The Selection Committee will meet every two weeks to consider all applications received at that time. The Committee's decision is based on the needs of The Mushroom Festival and is final.
- Vendors will be notified of their acceptance status **by email** in a timely manner. Those accepted will receive space assignment and set-up information in mid-August.
- Failure to submit required information will delay this process.
- The Committee's decision is based on the needs of the Mushroom Festival and is final.

Special Note:

Accepted vendors **will not** be allowed to use the name "Mushroom Festival" or any of the Mushroom Festival logos on their products without written permission from The Mushroom Festival Board of Directors.



THE MUSHROOM FESTIVAL, INC.

P.O. BOX 1000 KENNETT SQUARE, PA 19348

Email: mushroomvendors@gmail.com

New for 2017 –

No applications will be accepted after 8-1-17.

2017 PROMOTIONAL VENDOR APPLICATION

Business Name: _____

Business Name or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (PLEASE PRINT) your acceptance information will be sent here)

All fees are for Saturday and Sunday. Participants are required to remain open during all Festival hours.

Description of vendor space (canopy or vehicle including size, etc) and what you plan to distribute: (Use back if needed):

of 10' X 10' spaces: _____ \$625 per space (\$700 after 7/1/2017) \$ _____

ELECTRICITY: (Limited availability) **Generators are not allowed.**

_____ No electricity needed

_____ 110V Hookup needed \$75 / 2 days (\$100 after 7/1/2017) \$ _____

Total of enclosed check: (Make checks payable to: Mushroom Festival, Inc.) \$ _____

Canopies are required. You must supply your own canopy.

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the Mushroom Festival, Inc., and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against The Mushroom Festival, Inc. as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules & Regulations and agree to abide by them.

SIGNATURE: _____ DATE: _____

Please do not write in this box. Festival use only

Postmark date: _____ Check # _____ Credit Card info _____ Amt. _____

Vendor accepted/rejected (circle one)

Check to treasurer: _____ Credit card charged _____ Vendor notified: _____



THE MUSHROOM FESTIVAL, INC.

P.O. BOX 1000 KENNETT SQUARE, PA 19348

Email: mushroomvendors@gmail.com

Credit Card Payment

By supplying the following information, your credit card will be charged for the full fee, as per your application, upon your acceptance as a Vendor at the 2017 Mushroom Festival on September 9 and 10, 2017.

Business Name: _____

Please Circle: Visa Mastercard American Express

Credit Card Number: _____ Expiration Date: _____

Security Number: _____

Name on Credit Card: _____

Billing Address of Credit Card: _____

Phone number: _____

Email: (for confirmation of charge) _____

Authorized signature: _____

This form will be shredded after use or if not accepted as a vendor.