THE MUSHROOM FESTIVAL, INC.

P.O. BOX 1000 KENNETT SQUARE, PA 19348

Email: mushroomvendors@gmail.com

New for 2017 –

No applications will be accepted after 8-15-17.

2017 CRAFT VENDOR INFORMATION, RULES & REGULATIONS

Mission:

The Mission of the Mushroom Festival is to promote the mushroom, educate consumers about the health benefits of mushrooms and to promote tourism in Southern Chester County, all while financially supporting local and regional charities through a grant process.

General Information:

The Mushroom Festival will take place Saturday and Sunday, September 9th and 10th, 2017 in downtown Kennett Square, PA. Festival hours are from 10 AM – 7 PM on Saturday and 10AM – 5 PM on Sunday. This is an outdoor street festival and will be held rain or shine.

Craft Vendor Eligibility:

Vendors selling original craft items will be given preference, along with vendors featuring mushroom products. Manufactured and mass-produced items are accepted on a very limit basis only when the product compliments the overall theme of the event. All craft vendors must actually be selling their product at the Festival. Vendors that are promoting their product only, must submit a Promotional Vendor Application. These vendors will be located in our Business Expo area. Preference will be given to vendors featuring mushroom items.

Craft Vendor Fees:

- $325 for the 2-day event (10'X10' space) **Two exposed/open sides: $50 additional**
- **Late fee of $50 applies after 7/1/2016.**
- All fees must be submitted at the time of application by check or credit card.

General Rules:

- **Canopies are required and must be supplied by you, the vendor.**
- Electric is **available** for an additional fee (see application) on a first come, first serve basis.
- All display and merchandise must be placed within your 10' X 10' space. Items may not extend into the street more than 10 feet from the curb or extend behind your booth space.
- **Sidewalks must remain open and clean at all times.**
- The Festival does not allow the use of generators.
- This is a family event. No flammable or harmful items may be displayed.
- No booth sharing is allowed.
- Overnight security will be provided. Each vendor is responsible for securing their booth.
- The Festival is not responsible for any loss or theft incurred by any vendor.
- Vendors are responsible for removing all trash from their area each evening and may not use Festival trash receptacles for its disposal.
- Vendor must notify the Mushroom Festival immediately of cancellation. No refunds will be granted within 30 days of the show.

Application Procedure:

- Completed application must include 4 pictures of merchandise and booth set-up. (2016 vendors exempt)
- The Selection Committee will meet every two weeks to consider all applications received at that time. The Committee's decision is based on the needs of The Mushroom Festival and is final.
- Vendors will be notified in a timely manner of their acceptance status **by email**. Those accepted will receive space assignment and set-up information in mid-August.

Special Note:

Accepted vendors will not be allowed to use the name "Mushroom Festival" or any of the Mushroom Festival logos on their products without written permission from The Mushroom Festival Board of Directors.

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2017 CRAFT VENDOR APPLICATION

Business Name: _____

Business Name or Event Contact Name: _____

Address:_____

City: _____State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

All fees are for Saturday and Sunday. Participants are required to remain open during all Festival hours.

Description of your merchandise: _____

_____

Number of 10' X 10' spaces: _____ $325 per space $_____

Two exposed sides: Add'l $50 $ _____yes _____ no $_____$50_____

Late Fee (after 7/1/2017) $50 $_____

ELECTRICITY: (Limited availability) Generators are not allowed.

_____No electricity needed

_____110V Hookup needed $75 / 2 days ($100 after 7/1/2017) $_____

TOTAL: **(Make checks payable to: Mushroom Festival, Inc.)** **$_____**

Canopies are required. You must supply your own canopy.

Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the Mushroom Festival, Inc., and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against The Mushroom Festival, Inc. as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

I have read the terms and conditions as outlined in the accompanying Rules &Regulations and agree to abide by them.

SIGNATURE: _____DATE: _____

The following must be submitted at time of application:

- Completed application, including a description of your merchandise – use back if needed (required by all applicants).
- Four pictures of vendor merchandise and set-up. (2015 vendors are exempt)
- Signed Application (keep a copy for your files)
- A check made payable to The Mushroom Festival, Inc. or credit card form for the appropriate amount

Applications will not be considered until all of the above items are submitted.

Please do not write in this box. Festival use only

Postmark date:_____ Check #_____ Credit Card info _____ Amt. _____

Vendor accepted/rejected (circle one)

Check to treasurer:_____ Credit card charged _____ Vendor notified:_____

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Credit Card Payment

By supplying the following information, your credit card will be charged for the full fee, as per your application, upon your acceptance as a Vendor at the 2017 Mushroom Festival on September 9th and 10th, 2017.

Business Name:_____

Please Circle: Visa Mastercard American Express

Credit Card Number: _____ Expiration Date: _____

Security Number: _____

Name on Credit Card: _____

Billing Address of Credit Card: _____

_____

Phone number: _____

Email: (for confirmation of charge) _____

Authorized signature: _____

This form will be shredded after use or if not accepted as a vendor.